



# MICHELIN® TIRE DISCOUNT

As the Official Tire of IMSA, Michelin enjoys and respects the professionalism, friendly atmosphere and great competition in which we all participate.

In appreciation of your role in IMSA, Michelin Motorsport is pleased to continue a special Michelin North America, Inc. tire discount program open to all IMSA competitors, employees, manufacturers and partners who have an Annual Credential with IMSA.

Eligible purchasers will receive \$100 off of a set of four MICHELIN® tires, with free shipping.

Purchaser will need to provide First and Last Name, IMSA Credential number, and MSPN (part number) for the tires you wish to purchase.

If you need assistance selecting the right tires for your vehicle, please visit [michelinman.com](http://michelinman.com), [bfgoodrichtires.com](http://bfgoodrichtires.com), or call consumer care at 866-866-6605 (please note, this is not the same number to call to redeem the promotional offer – the phone number for order placement is in the offer Terms and Conditions, right).



## 2019 MICHELIN® IMSA CREDENTIALS \$100 PROMOTION

### OFFER TERMS AND CONDITIONS

Offer valid for residents of the United States only who have a 2019 IMSA annual credential, who purchase via phone through Michelin North America, Inc. in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands).

### DATES

Purchase must be completed between 12:01am EST February 1, 2019 and 11:59pm EST on December 31, 2019. This offer is available only when purchasing tires and only from Michelin North America, Inc., via phone. Limit of one (1) redemption request per purchase of four (4) new MICHELIN® passenger or light truck tires, per calendar year. Must be at least 18 years of age or older at the time of purchase to be eligible.

### ELIGIBILITY

Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. OE-marked tires available for sale on [www.michelinman.com](http://www.michelinman.com) will qualify. Non-DOT tires, and those marked "For Competition Only" DO NOT qualify. Tampering with, altering or falsifying purchase or eligibility information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Offer cannot be combined with any other offer, promotion, rebate, or discount.

### HOW TO REDEEM

Please call 866-435-7868 Monday through Friday between 8:00 a.m. and 8:00 p.m. EST and reference the 2019 IMSA CREDENTIALS PROMOTION. Please provide your First and Last Name, and your IMSA Annual Credential number for verification of eligibility. Offer may not be assigned, traded, sold or combined with any other MICHELIN® tire offer.

**THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.**



OFFICIAL TIRE